# A A GARG & CO

# STEP INTO THE WORLD OF ESG

THINK BEYOND . INNOVATE . SIMPLIFY

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# WHAT IS ESG?



ESG, is an acronym for Environmental, Social, and Governance. ESG applies to both internal and external aspects of a business and its value chain. ESG signifies the disclosure of various categories and topics related to sustainable business practices to investors and stakeholders. The framework contributes in evaluating a company's performance in areas such as environmental stewardship, social responsibility, and corporate governance. ESG is often used interchangeably with corporate social responsibility or corporate sustainability, however ESG is much more!

Globally, ESG is becoming more important for all companies, governments and non-governmental organisations.

A 2020 KPMG Global Survey found that 80% of companies now report on sustainability, with a staggering 100% of top 100 companies in Japan and Mexico currently reporting on sustainability. As the expectations on corporate responsibility increase, and as transparency becomes more prevalent, companies are recognising the need to act by integrating sustainability in their strategy. Professional communication and good intentions are no longer enough. A well-defined and authentic corporate purpose is no longer an optional extra, it is a business essential.

<b>Environment</b> (Impact on Environment) UNSDGs Mapping: 6,7,9,11,12,13,14,15 NGRBC Mapping: P2, P3, P4, P6, P7, P8, P9				<b>Social</b> (Impact on Society) UNSDGs Mapping: 1, 2, 3, 4, 5, 6, 8, 9, 10, 12, 16 NGRBC Mapping: P1, P2, P3, P4, P5, P6, P7, P8, P9				<b>Governance</b> (Internal controls for Decision Making & Operations) UNSDGs Mapping: 5, 8, 10, 12, 16, 17 NGRBC Mapping: PI, P2, P3, P4, P5, P6, P7, P8, P9	
Climate Change	Natural Resources	Pollution & Waste	Environment Opportunities	Human Capital	Product liability	Stakeholder opposition	Social Opportunities	Corporate Governance	Corporate Behaviour
Organization al Carbon Footprint	Water Footprint	Toxic Emission & Waste	Opportunities in Clean Tech	Labour Management	Product Safety & Quality	Controversial Sourcing	Access to Communication	Board Diversity & Structure	Business Ethics & Values
Product Carbon Footprint	Biodiversit y & Land Use	Packaging Material & Waste	Opportunities in Green Building	Health & Saftey	Chemical Safety	Supply Chain Transparency	Access to Finance	Employee & Executive Pay	Anti- Competetive Practices
Financing Environment al Impact	Raw Material Sourcing	Electronic Waste	Opportunities in Renewal Energy	Human Capital development	Financial Products Safety	Community Relations	Access to Healthcare	Ownership	Bribary & Corruption
Climate Change Vulnerability				Supply Chain Labour Standards	Information Securtiy		Opportunities in Nutrition & Health	Accounting Standards	Financial System Instability
Financing Environment al Impact				Employee Relations, Diversity, Equity & Inclusion	Responsible Investment			Shareholder Rights	Tax Transparency

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## **Global ESG frameworks and Standards**



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## Why people are looking into ESG Today?

#### **Investor & social pressure**

Investors and customers are realizing their power to influence corporate actions and hold them accountable for ESG risks. Investors are also acknowledging their growing ESG responsibilities.

#### Regulation

Regulators are increasingly focused on ESG through legislative developments and governance codes, with future plans for standardized, mandatory financial disclosures across industries.

#### **Evolving global risk landscape**

ESG has been rated globally in the top 10 risks in the past two years. Source - World Economic Forum

#### **Reducing environmental**

Industries need to become more energyefficient and reduce their carbon footprint as several governments seek to achieve their commitment to Net Zero by 2050

#### **Covid-19 Pandemic**

The pandemic has put the ethical performance of businesses in limelight and highlighted the value of resilience over efficiency

#### Access to capital

UN Principles for Responsible Investment is advancing ESG on capital exchanges, with fund managers prioritizing sustainability.

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## THE BENEFITS OF ESG!



Environmental, Social, and Governance (ESG) factors offer numerous benefits to businesses.

Firstly, they aid in risk management by identifying and mitigating potential risks related to environment.

Secondly, integrating ESG considerations opens up investment opportunities, attracting socially responsible investors and diversifying funding sources.

Thirdly, ESG practices foster innovation by encouraging sustainable solutions and technologies.

ESG also ensures compliance with regulations and standards, safeguarding against legal risks, and optimized resource use

Additionally, it enhances brand value and equity by demonstrating commitment to ethical practices and stakeholder welfare, fostering customer loyalty and trust.

Lastly, ESG initiatives generate positive social impacts, benefiting communities and contributing to sustainable development goals.

Overall, embracing ESG principles yields multifaceted advantages, aligning business interests with societal and environmental well-being.



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## ESG COMES WITH ISSUES AND CHALLENGES!

## INDUSTRY CHALLENGES

India faces several challenges when it comes to the adoption of Environmental, Social, and Governance (ESG) principles. These challenges arise from a combination of regulatory, economic, and infrastructural factors.



### Lack of goal alignment with stakeholders

Conflicting stakeholder interests can pose challenges in achieving environmental sustainability goals.



## Ineffective sustainability governance structures

Weak governance structures may fail to enforce environmental regulations or effectively manage resources.



### Excess operational costs

Inefficient practices can lead to unnecessary costs and uneven environmental impacts.



#### **Rapidly growing inequality**

Environmental degradation often affects marginalized communities, increasing social inequalities.



#### Long-term thinking is critical

Short-term profit goals may harm long-term environmental sustainability by exploiting natural resources.



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#### **Operational inefficiencies**

Inefficient processes and technologies can lead to excessive resource consumption.



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## A2G SOLUTIONS



#### ESG LEADERSHIP ADVISORY & STRATEGY

- Sustainability and Business Strategy alignment
- Business and ESG opportunities: Market & Sector trends
- ESG Business Case -Feasibility Analysis
- Roadmap from ESG Adoption to transformation.
- Sensitization for Board and Executive Leadership
- Training & Capacity Building for senior & middle managers

#### MATERIALITY ASSESSMENT & STAKEHOLDER ENGAGEMENT

- Identification and assessment of material ESG topics
- Alignment with CSRD Double Materiality framework
- Stakeholder Engagement and Assessment
- Advisory on policies, targets, action plans and resources for ESG material topics
- Prioritize key areas for improvement based on materiality
- Integration of the results into reporting and strategy

#### ESG BASELINE ASSESSMENT

- Assessment of GHG emissions, Water Footprint, Waste Footprint, and more
- ESG's evaluation of company's basis adopted
- Report development
- Peer & Industry
  Benchmarking
- Develop recommendations for building upon existing strengths and addressing identified gaps

## MANAGEMENT

- SYSTEMS
- ISO 9001:2015 Quality Management System (QMS)
- ISO 14001:2015 Environmental Management System (EMS)
- ISO 50001:2018 Energy Management System (EnMS)
- Implementation and certification support
- Readiness Audits and Compliance Assessments Digital solutions for Management
- Systems • Training programs for ISO Awareness & Internal Audits

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#### CLIMATE RISK, MITIGATION, GOALS & INITIATIVES

- Climate change business
  vulnerability assessment
- ESG Risk & Opportunities identification
- ESG Goals & KPIs creation
- Creation of a roadmap -NetZero, and more
- Decarbonisation Strategy
- Carbon market/offset

#### PERFORMANCE MANAGEMENT & GOVERNANCE

- Align ESG performance indicators with Management's KPI
- Tracking, monitoring, and mitigating risks of ongoing ESG
- initiatives and actionsIntegrate ESG considerations into risk management processes
- Corporate ESG Implementation
  Policy
- ESG Dashboard

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• ESG Due Diligence

#### EXTERNAL REPORTING & RATINGS

End to end reporting support and advisory on:

- BRSR
- GRI
- Integrated Reporting (IR)
  Framework
- IFRS (ISSB) S1 & S2
- WEF Stakeholder Capitalism
  TCED Alignment
- TCFD AlignmentCDP Alignment

# About A2G and Our Offerings



### **Value Creation**

We at A2G are proud to be an organization that believes in true value creation and impact for our clients internally and externally



### Consulting Expertise

Our seasoned ESG team at A2G contains over a decade of collective experience, we specialize in driving sustainable practices and positive impact.

# We are the future of your business

A A Garg & Co. ("A2G"), is a leading management consulting firm specializing in ESG, EPR, Corporate Finance, and Business Operations, fuelled by cutting-edge technology.

Our team is a tapestry of expertise, uniting Sustainability Specialists. Environmental Engineers, MBAs, Chartered Accountants (CAs), Technical Experts, and Partners. This blend of diverse talents to deliver equips us comprehensive solutions that are precisely tailored to our clients' objectives, ensuring not just success but also lasting positive change globally.

At A2G, we are committed to providing valueadded services that empower our clients to achieve their goals effectively and contribute positively to the world.





'There are multiple benefits of ESG commitments and disclosures, such as -Improved risk management, enhanced brand image, gaining competitive advantage as Investors are highly attracted to organisations that invest in ESG and take sustainability efforts'

Karunakar Avuram, ESG Advisor

'A2G's ESG success hinges on integrating data, strategic planning, software solutions, and expert consultation into every aspect of operations.'

#### Kamlesh Zore, Data Analyst



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